

Media Contact:
Kelly Campbell
845-353-7771
klcampbell@liqui-site.com



Resource Website Launched for Adult Stem Cell Therapy Applications
Advances Made in Regenerative Medicine, Aesthetics and Orthopedics

(Nyack, NY) November 18, 2011 – Liqui-Site Designs Inc. announced today the launch of a new informational and educational website on the topic of stem cell therapy for aesthetic and orthopedic use, at (www.whatisstemcelltherapy.com).

Stem cell therapy that utilizes adult adipose stem cells, which are derived from a patient's either fat or bone, are termed *autologous*, meaning 'derived or transferred from the same individual's body'. These therapies are unrelated to research and regenerative medicine involving embryonic stem cells, which is highly controversial.

“When people hear 'stem cells' they generally think of fetal tissue, or embryonic stem cells. Our job is to educate patients so they understand that we're specifically talking about using their own adult stem cells, and literally just moving cells from one part of the body to another. The website we've just launched serves as a resource to educate the public on these new options in regenerative medicine,” said Damon Noto, MD of Anti-aging & Laser Medical Associates. " Stem cell therapy is something that's going to change the face of medicine over the next ten years. It will greatly affect not just the aesthetic and orthopedic fields, but all facets of medicine."

The new website includes [frequently asked questions](#) about [adult adipose stem cells](#) and [regenerative medicine](#), as well as [research and resources](#). Interested parties may contact either of the doctors by phone at (201) 288-7246 or their [contact page](#), or can [request information](#) directly from the website. Visit Dr. Pericles John Lantz and Dr. Damon J. Noto online at (www.whatisstemcelltherapy.com).

About Liqui-Site Designs Inc.

Since 2003, Liqui-Site Designs Inc. is an award-winning brand marketing firm based in New York and Rhode Island, specializing in a 360-degree approach to custom website design and development, including search engine optimization, social media and online marketing. The company serves businesses, from start-up to Fortune 500, and non-profit organizations across the United States and abroad. Visit (www.liqui-site.com) or call (855) WEB-PLUS to learn more.

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